



STRATEGIES FOR THE DEVELOPMENT OF SEWING FIELD IN VOCATIONAL SCHOOL EDUCATION

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Abstract: This article is devoted to the study of strategies for the development of tailoring in vocational education. The article highlights the importance of training qualified personnel in the field of tailoring, the combination of practical and theoretical knowledge, and the need to modernize the educational process. Also, key strategies such as introduction of modern technologies, adaptation of educational programs to the needs of production, use of international experiences and strengthening of cooperation with sewing enterprises will be discussed. These strategies are important in improving the quality of vocational education and preparing competitive professionals for the garment industry.

Key words: tailoring, strategy, development, modern technologies, enterprise, education, industry, equipment

Introduction. Today, the tailoring industry is one of the important sectors of economic development, and the need for qualified specialists adapted to modern requirements and technologies is increasing. The development of tailoring in vocational education is one of the important factors for ensuring the competitiveness of the industry and integration into the international market. Therefore, improving the quality of vocational education in tailoring, introducing modern technologies into the educational process, and developing strategies for combining practical and theoretical knowledge are urgent issues. This article highlights these strategies and examines the prospects for training skilled personnel for the garment industry.

In the conditions of today's globalization and technological development, the sewing industry is gaining urgent importance as one of the important sectors of the economy. The need to train highly qualified personnel for the production of



competitive products in this field is increasing day by day. The development of tailoring in vocational education is important not only in increasing economic efficiency, but also in preparing the young generation for the modern labor market.

Currently, the educational system in the field of tailoring is facing a number of problems. In particular, the separation of educational programs from practice, the lack of modern technologies and equipment, the qualifications of teachers, the lack of sufficient cooperation with production enterprises are among the main obstacles in the development of this field. Therefore, there is a need to increase the potential of the sector by modernizing vocational education, introducing innovative educational methods and learning international experiences.

This article analyzes the development strategies of the tailoring industry in vocational education. Proposals are put forward to adapt educational programs to the needs of production, integrate modern technologies into the educational process, strengthen practical training and develop cooperation with enterprises. Through these strategies, it will be possible to train qualified specialists with modern knowledge and skills in the field and increase the competitiveness of the garment industry.

The Cost of Training Skilled Personnel in Industry

Today, the garment industry is developing rapidly on a global scale, and market requirements are changing more and more. The role of qualified personnel in the production of high-quality products, effective management of technologies and introduction of innovations is incomparable. Especially at a time when new technologies and digitization processes are rapidly developing in the sewing industry, it is important for specialists in the field to have modern knowledge and skills.

The lack of qualified personnel hinders the innovative development of the industry. The lack of professional personnel in the industry or their insufficient knowledge of the use of modern technologies reduces the efficiency of the production process. Therefore, it is necessary to deepen practical knowledge in vocational education, to teach students skills adapted to real production conditions.

In addition, in the conditions of high demands of the international market, it is important to train creative and innovative thinking specialists who meet international standards to create competitive products. Qualified personnel increases the efficiency of garment enterprises and expands their opportunities to enter the global market.



Therefore, training qualified personnel through the improvement of the vocational education system, the introduction of modern technologies into the educational process, and the organization of internship programs in close cooperation with enterprises creates a solid foundation for the sustainable development of the industry.

The current state of vocational education in the field of tailoring:

Vocational education system plays an important role in the training of qualified specialists to meet the needs of industry in the sewing industry. However, today the educational system in this field faces a number of problems and shortcomings.

Educational programs available in schools and colleges:

Vocational education in the field of tailoring in Uzbekistan and other countries is carried out mainly in technical schools, vocational colleges and lyceums. Traditional curricula are often used in these educational institutions. These programs provide students with theoretical knowledge of basic sewing technologies, material properties, and sewing techniques. However, training programs often lag behind the demands of modern production. At a time when technologies are rapidly being updated in the sewing industry, there is a need to modernize training materials and methods.

Students are taught more traditional sewing techniques, with less training on modern computerized sewing machines and automation systems. This reduces the adaptability of graduates to real work conditions and reduces their competitiveness in the labor market.



Figure 1. Balance of practical and theoretical knowledge



Ensuring a balance between theoretical and practical knowledge in vocational education is crucial in the sewing industry. In the current educational process, theoretical knowledge prevails, and not enough attention is paid to practical training. Students have limited opportunities to practice in production enterprises, which makes it difficult for them to adapt to the real work environment in the future.

Many educational institutions lack modern technologies for practice. They train on old equipment, which reduces efficiency in preparing students for new technologies and automated systems used in industry. Experiences gained during the practice form students not only technical skills, but also problem solving, teamwork and production process management skills.

1. Implementing Modern Technologies

- **Automation and Robotics:** Introducing new technologies such as computerized sewing machines and automated production systems to enhance efficiency and speed in manufacturing processes.

- **3D Design and Digital Sewing Machines:** Utilizing 3D modeling and design technologies in fashion, making the sewing process more innovative and efficient.

2. Modernizing Vocational Education

- **Updating Educational Programs:** Adapting educational curricula to meet the modern demands of the industry and incorporating new technologies into the learning process.

- **Strengthening Practical Training:** Providing students with deeper practical skills, offering opportunities for hands-on training in partnership with industry companies.

- **Learning from International Experiences:** Studying and applying global market trends to prepare specialists who can meet international standards.

3. Strengthening Industry Collaboration

- **Collaboration with Enterprises:** Building connections between educational institutions and industry companies to tailor educational programs to their needs and provide modern equipment for practical training.

- **Enhancing Competitiveness:** Encouraging competition among industry enterprises to produce high-quality products and capture new markets.

4. Focusing on Sustainable Development

- **Eco-friendly Materials:** Utilizing sustainable, recyclable, and eco-friendly materials to promote the industry's sustainable development.

- **Reducing Waste:** Minimizing and recycling production waste, making the process more economically and environmentally friendly.



5. Research and Development (R&D)

- **Innovating Materials and Technologies:** Conducting research to create new materials and technologies, improving the industry's competitiveness.

- **Design Innovations:** Developing new designs and fashion trends to enhance both the creative and economic potential of the industry.

6. Marketing and Brand Development

- **Branding High-Quality Products:** Creating unique, high-quality products and effective marketing strategies to position them in the market.

- **Expanding into Global Markets:** Opening up new export opportunities and expanding participation in international trade to reach global markets

Offers:

- Modernization of educational programs, adapting them to the real needs of production enterprises.

- To expand students' opportunities for internships by strengthening cooperation with production enterprises.

- Providing educational institutions with modern sewing equipment and teaching them to teachers through regular training.

- Increase the volume of practical training and combine theoretical knowledge with practice.

These measures serve to improve the quality of vocational education and training of competitive specialists in the field of tailoring.

Summary:

Strategies for the development of the tailoring sector in vocational education are important to ensure the modernization of the educational process, the training of qualified personnel and adaptation to the needs of the industry. Through these strategies, students can develop practical skills, introduce modern technologies into the educational process, use international experiences, and strengthen cooperation with production enterprises.

First, it is necessary to adapt the training programs to the current requirements of production, which will help the growth of the garment industry. Secondly, ensuring the balance of practical training and theoretical knowledge increases students' readiness for production processes. Thirdly, the introduction of international experience and modern technologies into the educational system will help prepare specialists who are competitive in the global market.

In this way, the successful implementation of tailoring development strategies in vocational education not only improves the quality of the education system, but



also serves to strengthen the competitiveness of the industry and ensure economic development.

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