

THE ROLE OF PARODY IN POSTMODERN LITERATURE

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ABSTRACT: Parody serves as a pivotal mechanism in postmodern literature, enabling authors to critique, deconstruct, and recontextualize established narratives and genres. This article explores the multifaceted role of parody within the postmodern literary landscape, examining its functions in challenging authority, questioning authenticity, and blurring the boundaries between high and low culture. By analyzing key works from authors such as Thomas Pynchon, Don DeLillo, and David Foster Wallace, we highlight how parody not only serves as a tool for humor and satire but also as a means of exploring deeper philosophical questions about meaning and representation in a fragmented world. Ultimately, this examination underscores the significance of parody as a defining characteristic of postmodern literature. By analyzing its various functions and implications, we gain insight into how parody not only entertains but also provokes critical thought about the nature of narrative, identity, and cultural representation in a postmodern society.

Key words: *parody, postmodern literature, deconstruction, genre, authenticity, fragmentation.*

INTRODUCTION

Postmodern literature emerged in the mid-to-late 20th century as a reaction against the conventions of modernism and traditional narrative forms. Characterized by its self-referentiality, intertextuality, and playfulness, postmodernism frequently employs parody as a central device. Parody allows



authors to engage with existing texts and genres critically while simultaneously inviting readers to question their assumptions about literature and reality. Through parody, postmodern writers can dismantle established norms and conventions, creating a space for new interpretations and meanings.

This article aims to explore the role of parody in postmodern literature by examining its various functions and implications. We will analyze how parody operates as both a comedic tool and a serious form of critique, delving into specific examples from notable postmodern authors who have utilized this technique to reflect on the complexities of contemporary life.

The Functions of Parody in Postmodern Literature

1. Critique of Authority and Tradition:

Parody often serves as a means to challenge established authorities and traditional literary forms. By mimicking or exaggerating the characteristics of a specific genre or text, authors can expose its limitations or absurdities. For instance, Thomas Pynchon's *Gravity's Rainbow* parodies the conventions of espionage novels while simultaneously critiquing the paranoia and conspiracy theories prevalent during the Cold War era. Through this lens, Pynchon not only entertains but also invites readers to reconsider the reliability of narratives that claim to present "truth."

2. Questioning Authenticity:

In a postmodern context where the concept of authenticity is often questioned, parody plays a crucial role in exploring the nature of representation. Don DeLillo's *White Noise* exemplifies this by employing parody to critique consumer culture and the saturation of media in everyday life. The novel's hyperreal elements blur the lines between reality and simulation, prompting readers to consider how authenticity is constructed in a world dominated by images and advertisements. Through parody, DeLillo interrogates the ways in which individuals navigate identity in an increasingly mediated society.

3. Blurring High and Low Culture:



Postmodern literature often challenges the hierarchical distinctions between high art and popular culture. Parody facilitates this blending by incorporating elements from various cultural sources, creating a rich tapestry of references that appeal to diverse audiences. David Foster Wallace's *Infinite Jest* exemplifies this approach through its playful engagement with film, sports, addiction, and philosophy. By intertwining these disparate elements, Wallace creates a multifaceted narrative that reflects the complexities of contemporary existence while simultaneously inviting readers to engage with both highbrow and lowbrow cultural references.

4. Exploration of Meaning and Fragmentation

Parody also serves as a vehicle for exploring deeper philosophical questions about meaning in a fragmented world. In postmodern literature, where narratives often resist closure and coherence, parody can highlight the absurdity of seeking definitive interpretations. Works like *The Crying of Lot 49* by Pynchon exemplify this notion by presenting a convoluted plot filled with competing interpretations and elusive meanings. The parodic elements within the text encourage readers to embrace ambiguity and recognize the limitations of language in conveying truth.

Conclusion

Parody occupies a central role in postmodern literature, functioning as both a comedic device and a critical tool for examining complex themes related to authority, authenticity, culture, and meaning. Through the works of authors like Thomas Pynchon, Don DeLillo, and David Foster Wallace, we see how parody enables writers to engage with existing texts and genres while challenging readers to reconsider their assumptions about literature and reality. As postmodern literature continues to evolve, the use of parody remains a vital means of navigating the complexities of contemporary life, reflecting the fragmented nature of experience in an increasingly mediated world.

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