THE IMPACT OF SOCIAL MEDIA ON THE ENGLISH LANGUAGE

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Abstract: Today, the demand for language learning in our country is increasing day by day. At the same time, many methods of studying it are being created. In this article, the use of new technologies in teaching foreign languages and its purpose, the use of new methods, its results and conclusions have taken place. The impact of innovative technologies and easy methods of language learning are shown in the article. You can also get information about the role of innovative technologies in language learning.

Keywords: speaking a foreign language, mobile applications, online platforms, chatbots and methods, linguistic knowledge, mass media.

Social media platforms have become the heartbeat of our interconnected world. Billions of people from different backgrounds and age groups have accepted these platforms as an integral part of their lives. Language learning has become the most pressing topic of the time. In this regard, the Internet, mainly social networks, came to the fore with their level of activity. Based on this, this article considers social networks, which have become a part of social life today, as a means of learning English. Based on its social nature, general education is a leading factor in shaping public consciousness. A school that meets the latest requirements of a modern democratic society should become a leading organic component of the process of forming tolerant relations at the initial stage of personality formation. Therefore, the development of the conceptual basis of humanistic upbringing and education of children at all stages of school education should be one of the vectors of the educational process.Modern studies have shown that the problems of formation of educational independence, especially the independence of students, require deep consideration. The fact that modern teachers are not sufficiently prepared to organize the educational process in the classroom from a practical and psychological point of view, the main teaching time is devoted to the study of software material. . Most of the information is received through information and communication technologies, which cover all areas of human activity. A person's ability to manage the flow of information both in his mother tongue and in foreign languages depends on his success and competitiveness as an expert . Social networks provide a unique opportunity to receive information, and most importantly, to practice their communication skills in the process of communicating with

representatives of a foreign language, which generally increases knowledge of the language being studied. position is very important. They help with the following aspects:

1. Communication: It is possible to communicate with native speakers of foreign languages through social networks. This practice is important in improving the language.

2. Resources: Provides access to educational materials, videos and articles in various languages. Useful information can be found through language learning groups and pages.

3. Motivation: The process and success of learning with others increases motivation. Mutual support and exchange of ideas is useful.

4. Cultural interactions: Getting to know the cultures of different countries through social networks helps to better understand the context of the language.

5. Language Practice: Expressing your thoughts through writing or videos is a great opportunity to practice your language.

Social networks are an important tool for learning foreign languages, they allow you to share experiences and make new friends. The impact of social networks on language learning consists of a number of aspects:

1. Interactive learning: Social media provides interactivity, which creates opportunities for students to actively learn the language.

2. Practical experience: Users put their language into practice by writing their thoughts, creating videos and having conversations.

3. Get to know the culture: Communicating with people from different countries helps to better understand the context of cultures and language.

4. Access to resources: There are many educational resources, videos and articles on social media that can be used in the learning process.

5. Motivation and support: Sharing experiences and achievements with others increases motivation

6. Conversation groups: There is an opportunity to share experiences and knowledge through groups of different languages and cultures. These aspects make social networks an effective tool in the process of learning foreign languages.The possibilities of the Internet and social networks in the field of teaching foreign languages are huge. The use of social networks can make the educational process very effective, increase the interest and personal motivation of students in learning a foreign language. However, the potential of linguistic social networking is underexplored. Social networking is a powerful tool that allows users to communicate with each other. In the last decade, social networks have become widespread, and for many users it is not just a website. Standard social networks allow you to join any network, send

messages, post photos, connect with other users through your friends. gave The most popular social networks are MySpace, Facebook, Vkontakte.ru and Instagram, Telegram. Social networks can be classified according to the openness of information, openness of access, types of communication. One of the types of social networks includes linguistic social networks that allow independent learning of a foreign language. In turn, linguistic social networks can be classified according to specialization, availability of information and geographical features.

However, the role of the teacher changes significantly when using social networks in language learning. If in the traditional educational process he is the teacher and the main person, then when using language social networks, the teacher is only a coordinator and communicates. Consequently, in the process of language learning, the student's self-control, enthusiasm, and independence increase. In order to make it easier for students to find the information needed for the assignment, the teacher should organize the student's independent work correctly and competently. To prepare, the teacher can provide students with a list of websites that can help them find information. This type of work develops students' research skills, helps to highlight the necessary material in various data streams, analyzes and systematizes collected data, and arouses students' interest in independent work. Proper organization of students' independent work by the teacher is the key to the successful process of learning a foreign language. Social networks in language learning have a number of advantages: they speed up the learning process, improve the quality of material acquisition, contribute to increasing students' interest in a foreign language, prevent the subjectivity of evaluation, and allow individualization. The process of language learning helps to build reading and writing skills with the direct use of network materials of different levels of complexity, helps to improve listening skills based on audio files and multimedia tools, improves the ability to conduct dialogues and discussions.It is difficult to imagine our life without social networks. Every morning, when we get up, we usually pick up our phone and go to Telegram, Instagram or Facebook. There are many advantages to using these. Through these social networks, we can get a lot of necessary information, make new friends, keep up with the news, learn new things, talk with our friends. Even today, people have the opportunity to develop their business through social networks. They can advertise their products through social media to promote their brand, build an audience for themselves, and announce their new products to customers. These are certainly the advantages of using social networks for us. But we know that just like every good thing has its bad side, using social media has its own bad side. Most of the time we use social media excessively and waste a lot of time. Take for example the social network Tiktok. Most of the times we surf Tiktok and spend a lot of time just watching silly videos on this social network. However, we have enough other important

tasks that we do not perform well or at all. This is really bad.Today, the abundance of digital resources in foreign language teaching provides variety and usefulness of the learning process and adds color to the learning and teaching experience. Technological possibilities have a positive effect on education: with online courses, a professor or specialist can teach 60,000 students simultaneously, instead of 50 or 200 students in the lectures of academics in one auditorium. The development of new information technologies, their application to the educational process of imparting knowledge and competence formation is becoming an integral part of our time. It is not wrong to say that information and communication technologies contain effective means of solving the main problems and achieving educational goals.Currently, the textbooks and instructional manuals presented in order to fundamentally apply the field of education in our country to foreign languages are a practical proof of this goal. Therefore, only a student who is interested in his mother tongue and has studied it thoroughly can learn it with love for other languages. Also, in terms of attention to language learning in our country, unprecedented things have been done in the last 5-10 years, and they have brought it to the level of politics and replaced it with foreign languages. a number of decisions and decrees related to learning were developed, in particular, a video conference dedicated to improving the system of learning foreign languages was held under the chairmanship of our president Shavkat Mirziyoyev, the requirement for foreign language teachers to have national and international certificates from 2021 it was emphasized about the introduction. Now, instead of continuous traditional teaching methods, it is possible to organize lesson processes based on interactive methods using new ICT. In turn, this is one of the modern methods of learning a foreign language in the developing world. Learning and teaching any foreign language using modern technologies is one of the most effective methods. Learning and teaching any foreign language using modern technologies is one of the most effective methods.Foreign language teachers working with today's students recognize that they think and behave differently than their ancestors did. The use of digital resources further enhances the learner's interest in the language, stimulates the mind and allows for learning through discovery. The digital generation is of great importance and these young people make up about 20 percent of the world's population. Although much attention is paid to digital technologies in the educational literature of many fields, there is still no such thing in the teaching of English and other foreign languages. it's not. This lack of attention is regrettable, because each of the new generation is learning a foreign language. Also, the teaching strategy should be developed to attract such students to the educational process. Working with new technologies in the field of foreign language teaching can help to make the educational process simpler, more convenient and more effective. These technologies enable students to create interactive

environments, make learning fun, personalize learning materials, teach in ways that focus students' attention and make lessons more effective, and more includes.The demand for learning a foreign language is also increasing day by day. Bringing modern communication technologies into the educational process, using them purposefully and correctly, and using them, increasing the student's interest in a foreign language, and increasing the effectiveness of teaching is the most important issue. Through this, the opportunity to use innovative technologies of education will be created and the demand will increase. Well, the question arises as to how to use innovative technologies and learn from them. Innovative technology means a new approach to forms, methods and methods of education. Innovative technologies are introducing innovations and changes to the pedagogical process and teacher's and student's activities, and mainly interactive methods (collaborative process) are fully used in its implementation. If a lesson is held using innovative technologies, it becomes easier for the student to remember the lesson, and the main thing is to achieve the teacher-student commonality, to interest students in science, to change the attitude towards education, and to learn the effective use of information technology. is learning. Nowadays, a student who wants to major in a foreign language acquires the following knowledge, skills and abilities in the language he is studying.

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